

For Immediate Release

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**AFFORDABLE SUITES DELUXE IN COLUMBIA SC HOLDS GRAND OPENING
CELEBRATION AND RIBBON CUTTING CEREMONY**

Columbia, SC– July 12, 2011- The Columbia Chamber of Commerce presided over the Ribbon Cutting Ceremonies held at the Affordable Suites Deluxe at 150 Stoneridge Drive in Columbia. Present at the ceremony were owner representatives and management company representatives as well as dignitaries, community and business leaders.

The 128 all suite hotel is the first in the Affordable Suites brand to be named an Affordable Suites Deluxe. Affordable Suites prototype boasts features designed for guests who need accommodations for an extended period of time, offering full kitchens, high speed internet access and separate living and sleeping accommodations. Chris Rutherford, Regional Director of Operations for the new Columbia facility quoted, “We are excited to unveil the first Affordable Suites Deluxe into the portfolio. This hotel is a lot larger than our typical Affordable Suites facility which is under 50 rooms. In addition to the value our guests receive at a typical Affordable Suites, the new Affordable Suites Deluxe also offers an expanded continental breakfast which includes hot items, as well as a light evening meal.”

The Affordable Suites locations are currently located throughout VA, SC and NC and are currently building a hotel in Augusta, GA. The facilities are developed to be an economic solution to temporary housing without the hassle of long term lease obligations. Studio, 1 Bedroom and 2 Bedroom apartments are fully furnished making a move-in stress free. Weekly maid service, towels, linens, laundry facilities, all utilities, expanded cable with HBO, free local telephone and packages of kitchen necessities are available for rent. Reservations can be booked online at www.affordablesuites.com or by calling each hotel directly. Franchise opportunities are available. Contact Chris Rutherford at crutherford@sdchotels.com for more information.

Headquartered in Myrtle Beach, SC, Strand Development Company has grown to be a market leading hotel management company in the Southeast US, operating a portfolio of over 60 hotels in 11 states. Strand Development has built affiliations with over 20 brands and independent hotels. Currently, Strand Development Company LLC has management contracts in NC, SC, GA, AL, VA, WV, TN, DE, PA, LA and MI.